



**navos – Public Dialogue Consultants GmbH**

## On the art of conducting relevant dialogue

**Founded:** 2011  
**Employees:** 50  
**Our claim:** effective PR in dialogue for the customer

Our communications practices and infrastructures are changing at a tremendous pace. The commonality in this development is that it promotes and demands dialogue. Everyone and every single person is becoming relevant in communications and thus also for reputation and economic success. Ongoing, serious dialogue with all the relevant interested parties is the basis of communication for navos. navos is a master in the art of conducting crucial dialogue and specialised in stakeholder dialogue, crisis communication and public affairs.

navos stands for trend-setting, contemporary and functioning communication. We advise and implement, in particular for customers in energy, environment, telecommunications and finance.

**navos is independent. And proud of it.**

This links us to our partner: Jung von Matt. Founded in 1991, JvM is today ranked as one of the most creative agencies in Germany.

### We won the following awards:

- IPRA Golden World Award 2019, 2018, 2017, 2016, 2015 2014 and 2013
- Inkometa Awards 2019
- Deutscher PR-Preis 2019, 2013 and 2012
- Econ Awards 2018
- European Excellence Award 2017 and 2012
- PR Report Award 2017, 2015, 2013 and 2012
- Internationaler SABRE Award 2017 and 2013
- Digital Communication Awards 2017
- Deutscher Preis für Onlinekommunikation 2017
- Digital Awards Mynewsdesk 2017
- Automotive Award – Media & Publications 2013





## Observing, structuring, measuring dialogues

navos - consultant processes

Observing	Agenda	Action	Evaluation
<b>Observing</b> <ul style="list-style-type: none"> <li>Media monitoring</li> <li>Stakeholder monitoring</li> <li>Issue monitoring</li> <li>Social media monitoring</li> </ul> <b>Understanding</b> <ul style="list-style-type: none"> <li>Stakeholder mapping</li> <li>Press review</li> <li>Q+A's</li> <li>crisis workshops</li> <li>Organize accessibility</li> <li>Crisis manual</li> <li>Media training crisis</li> <li>Simulation</li> </ul>	<b>Structuring</b> <ul style="list-style-type: none"> <li>Communications concept</li> <li>Scenario planning</li> <li>Message development</li> <li>Orchestration of measures</li> <li>Ensure accessibility</li> </ul>	<b>Community relations</b> <ul style="list-style-type: none"> <li>Citizens information</li> <li>complaint management</li> </ul> <b>Public Affairs</b> <ul style="list-style-type: none"> <li>Process and dialogue coordination</li> <li>Arguments</li> </ul> <b>Media relations</b> <ul style="list-style-type: none"> <li>Newsdesk (press hotlines, spokesperson functions)</li> <li>Editorial</li> <li>Statements</li> <li>media deals</li> </ul>	<b>Evaluation</b> <ul style="list-style-type: none"> <li>Media resonance analyses</li> <li>Evaluation according to leading key indicators</li> <li>Content analyses / message tracking</li> </ul>



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