

PRESS INFORMATION

navos on course for growth.

Agency expands management and circle of partners

Berlin, 22 January 2020. Almost ten years after its foundation, navos – Public Dialogue Consultants is now setting the course for the next decade. With Charlotte Holzum (38) as a Managing Director and Annette Gerstenberg (39) as Partner, two colleagues who have been part of the team since navos was founded in 2011 are taking on new responsibilities.

With the expanded structures, navos is responding to the constant growth of recent years. Having started with twelve employees, today the agency comprises more than 50 colleagues who advise clients in their dialogue with challenging stakeholders. The team specialises in corporate communications, neighbourhood dialogue, issue and crisis communications as well as public affairs.

"With colleagues or clients alike - at navos we deliberately focus on the long haul. We want to grow and develop together," says Anja Schlicht, founder and Managing Director. "Now we are setting the course for the next growth phase," her founding partner Markus Hilse adds: "Our goal is not the next hype, but the continuous development of our dialogue approach across all stakeholder groups. This requires bright minds with genuine affinity for dialogue in their DNA".

Charlotte Holzum, having been a Partner with power of attorney since 2013, strengthened the management team of the Managing Directors in January 2020. She holds a degree in Political Science and a traineeship in TV journalism. Having started her career at AOL Germany in the heyday of the New Economy, Charlotte Holzum has been advising clients from the energy and raw materials sector as well as the energy-intensive industry for over 15 years. She is a specialist for integrated, holistic communication. She is also responsible for business development at navos and the still young Hamburg office.

The existing shareholder group around the three Managing Directors and Jung von Matt AG now includes Annette Gerstenberg. She holds a degree in Communications Science and has been advising national and international clients for many years in strategic corporate communications and stakeholder dialogue. Amongst others, Annette Gerstenberg has implemented numerous projects for clients herself, together with a team of international partners, has set up and developed project communications in the Middle East for a German client.



navos focuses on the long haul

Charlotte Holzum (left) joins as Managing Director.

Annette Gerstenberg (right) extends the circle of Partners.

About navos – Public Dialogue Consultants

navos is engaged in dialogue. Honest and firm. Local, media, political - national and international. We create trust and transparency through discussions with a wide variety of stakeholder groups. This is the only way to successfully implement projects.

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