

## PRESS RELEASE

### **navos is Germany's leading energy communicator: top position in the energy sector category in Germany's most important PR agency ranking**

Berlin / Dusseldorf / Hamburg, 29 April 2020: Digitalisation and energy transition are radically and irreversibly transforming the energy industry. And just as profound is the necessity for companies, organisations and projects to explain this transformation and define their own role within it, to their different stakeholders. navos has been helping its clients to do just that since 2011 - and has done so as comprehensively as no other PR agency in Germany. This is confirmed by the recently published Pfeffers PR Ranking, which establishes navos as Germany's leading PR agency in terms of energy industry revenue.

navos supports national and international clients along the entire value chain - from energy production, transmission, and storage to industrial and private consumption - in the areas of press and public relations, public affairs, community dialogue and B2B communication. The agency's fifty-strong team is currently working on topics such as infrastructure development, smart cities, hydrogen, repowering wind farms, and international energy markets in the oil and gas sector.

"In the energy sector, almost all of our clients are facing major challenges due to the energy transition. Meeting those challenges requires dialogue with sometimes very different stakeholders. This involves not only a sophisticated discourse, but also clear communication about disruptive technologies and issues affecting society as a whole," explains Anja Schlicht, Managing Partner at navos. The ability to effectively bring these elements together is, along with professional expertise, an essential success factor for the agency.

For the first time, navos participated in Germany's most important turnover-based PR industry ranking and achieved top ten placements in five categories. In addition to the top position in the energy sector, navos also holds 4th place in the chemicals sector. In the non-profit/associations category, the agency is in 8th place; for the metropolitan area of Berlin in 9th place. navos placed 10th among medium-sized agencies with up to 60 employees. The company has been on a growth course from the start and has been part of the Jung von Matt Group since 2011.

#### **About navos - Public Dialogue Consultants**

Transparency through dialogue with a wide range of stakeholders. Only in this way can projects be successfully implemented. Our 50 consultants in Berlin, Dusseldorf and Hamburg are specialised in PR, stakeholder dialogue, corporate communications and public affairs. We analyse, advise and implement dialogue. For this, we have received many national and international awards.

#### **Contact**

**Christian Simon**

[christian.simon@navos.eu](mailto:christian.simon@navos.eu)

+49-30 467 2425 17